

**Somaliland JOB FAIR Narrative Report, May 10 UP to 12. 2023**



## 1. Introduction

The Ministry of Employment, Social affairs and Family (MESAF) conducted two days job fair at **Borama Awdal region, Somaliland from 10th to 11st May 2023.**

This Job fair brought organized around 25 employers including business sectors, private banks, NGO,S , UN Agencies, Transportation companies, industries , communication companies , universities and government agencies, while more than **1500 youth job seekers across the western regions** also be present at in the event to benefit the opportunity. Somaliland JOB Fair is an event aims which the job seekers meet representatvies of public, private & non-governmental institutions & get access to a series of services included but not limited to, business grand, internship and job placement opportunities, information sharing related to vacant positions and counseling. Job fair as well as provides to job seekers crucial information by potential employers. Job fair reduces cost and time for advert of recruitment of vacant positions. It can serve as an incentive to promote decent work conditions. Such opportunities were included business provision of startup grants, and job opportunities, as well as labor market information dissemination.

The job fair is part of government policy to address the youth unemployment in Somaliland. A huge number of university graduates are unemployed due to the limited job opportunities in .the labor markets while the gap of labor market demands and university graduate skills reduced the situation and contributed the high number of youth unemployment in Somaliland. Even though the job fair, government developed a number of key policies simplifying enabling environment for private sector to make funds in order generate job opportunities. National employment policy, investment policy and trade, business policies are among government appliances labeled to hold youth unemployment in the country.

Moreover, senior government officials boosted the job fair event including the vice president of Somaliland. Minister of Employment, Social Affairs and Family, Minister of trade and tourism, Minister of planning and development, governor Awdal region, Mayor Borama district, Chair men civil servant commission, Director-General Ministry of investment and industry, Director- general Somaliland youth development fund, other high official guests from different private sectors , NGO,S UN Agencies. This was the second job fair holding outside Hargeisa and planned to take place in **Awdal region specially Borama district**. Jobs and internships opportunities, Business grants' are very limited in western regions although youth unemployment is on the highest. In this regard, the Ministry noticeable and organized adequately of opportunities including paid jobs, internships, and business startup grants to the youth job seekers. Regardless of job opportunities, vital information regarding the labor market shared and spread across the job fair. In increase to that panel discussion about Somaliland Education System VS Labor market needs. Challenges and opportunities of Somaliland youth to words employment brought in the second day of the job fair, different presentation presented Somaliland youth development Director general related on how to applied Somaliland youth fund grants, Chair men civil servant of Somaliland also present The reform of civil servant and the benefit of government of Somaliland, and Findings from a Recent Labor Market Survey report 2023 was conduct Somaliland regions and districts.

## **2. The main objectives of Somaliland Job Fair, 2023**

- Job fair event organized and attended by potentially selected employers and vetted young job seekers.
- Youth have found paid jobs directly via job fairs.
- Youth have found internships via the job fair.

- A comprehensive panel discussion about Employment opportunities in Somaliland
- To create an environment that meet for job seekers and employers,
- To start up small business grant's for youth who have great ideas for business,
- To provide the job seekers for useful information relevant to job vacancies,
- To implement the principles of National policies and laws related employment issue

### 3. Opening and remarks

The Governor of Awdal region and Mayor of Borama districts officially welcomed the delegation and participants attend at the job fair. He thanked to the Ministry of Employment, Social Affairs and Family and Director –General for arranging this delightful job fair in Borama , as well as private sector companies attended, Banks investors such as DP World Berbera, NGO,S UN Agencies other institutions . The Director General Ministry of Employment Social Affairs and Family (MESAF) highlighted the objectives of the job fair which is to bring together employers and job seekers to create employment opportunities, and disseminate information regarding the labor market needs . The Director General mentioned the role of government on employment creation, the main role of government is to create an enabling environment that facilitate private sector to easily make investment and produce jobs and other economic opportunities for Somaliland youth.

Finally officially opened the job fair event 2023 that took place Borama district , **The Vice president of Somaliland Abdirahaman Abdilahi ismail (Saylic)** and thanks the minister of Employment , Social Affairs and Family , Director –General Ministry of Employment, Social Affairs and Family, other Minister , Team organized very beautiful event ,and confirmed by the employers and other private sector companies attended at the job fair , DP World Berbera Somaliland , NGO,S Government official guests , other institutions attended the



event. The vice president of Somaliland stated the importance job fair event, Accelerated with young job seekers attended the job fair event to take the opportunities provided this event, additional suggested the vice president of Somaliland the Awdal community to maintain peace and prevent anything that destructions public safety.

Ministers from trade and tourism, planning and development, technology and communication, vice minister Ministry of finance development, ex minister of investment and industry, brought their remarks regarding the Somaliland job fair event 2023. Mostly, they distinguished MESAF for organizing the job fair and called youth to participate in the two days of job fair and connect the employment opportunities ascertained by the employers and other private sector companies attended at the job fair.

Finally, the Minister of Employment Social Affairs and Family officially dignified the job fair event 2023 and great.

#### 4. Opportunities Declarations

The preliminary phase of the job fair event employers play a part in the event announced a sufficiently of opportunities intended to offer youth job seekers through good and clear procedure. Over 25 employers declared **paid jobs, internships, and business strata up grants** for those who have innovative business ideas.

Government authorized and high number of youth job seekers was observed these significant announcements. Employers emphasized that the selection and employment process of these announced positions will covering up within 30 days. Thus the following charter is summarizing the lists of companies and the number of opportunities announced.

S/N	Name	Jobs	Internship	Grants	# labor market information
1	SOMCABLE		60		1500+
2	Dhaweeye	10	47		
3	SOLTECO	10	60		
4	PREMIER Bank	10	10		
5	Amal Bank		40		
6	DP World	10	10		
7	SOMTEL		100		
8	SAHAL TRANSPORT		40		
9	BARI& GALBED TRANSPORT	10	96		
10	READ SEA SHIPPING		10		
11	MEDIA AIRLINE	15	30		
12	TAKAFUL INSURANCE		30		
13	SHADOON			41	
14	SOS		30		
15	WAAPO			75	
16	MEECAD		10		
17	BADBAADO HYGEIN		15		
18	ROYAL FOAM		10		
19	EELLO University				
20	Prayam jet	3			
21	MESAF			50	
22	Somaliland Youth development Fund			100	

## 5: JOB FAIR Results

It was second Time conduct the regions of Somaliland job fair accompanied, and the first time hold in Borama capital city of Awdal regions, and participated over 25 employers and huge number of youth job seekers. The job fair goes out successfully and it was two days event. The Ministry of Employment Social Affairs and Family in organization with employment stakeholders organized the job fair. The final goal of this event was to create direct payment jobs and internships opportunities, Business grants for youth job seekers from awdal regions districts Somaliland regions.

- The job fair delivered direct payment jobs and temporary internships opportunities for youth job seekers, almost **68 youth job seekers got direct payment jobs, 598 job seekers come to be internships placement and 266 youth entrepreneurs will get start up grants** based on their business ideas.
- Additionally, the job fair assisted a dialogue session delivered vital information education system regarding labor market opportunities and challenges and opportunities towards employment issues in further more to that a panel of experts shared experience and career counseling to the youth job seekers attended at the job fair event 2023.
- During the job fair event sessions, experts were invited to discuss issues related to job creation and how young people could benefit from the opportunities in their country.

## 5. RECOMMENDATION

1. The Ministry appreciates the role of job creation stakeholders in the ongoing effort to create job creation programs, and calls on all those stakeholders to step up and increase efforts to reduce the unemployment rate in the country.
2. The Job fair Event, 2023 is grateful to the youth & community of Awdal region, who participated in a polite & knowledgeable manner during the event, and on the other hand, showed full resilience & perseverance.
3. The Job fair event calls on the youth of the country to focus on developing skills related to the needs of our labor market and also, to use technology to come up with new business ideas or innovations. That can meet the needs of our society.
4. The Job fair event 2023, suggests the employers of the country to promote the job opportunities, that they give to young people who graduate from the country's universities, to fulfill the obligations of the Employment & internship Policies of the country.

## 5. Conclusion

It was the second time that Ministry of Employment, Social Affairs and Family (MESAF) organized and conduct the regions of Somaliland specially **Awdal regional capital city of Borama** a job fair event in which is the Third largest city in Somaliland Borama hosts huge number of youths who are unemployed, and educated . Due to this circumstance Ministry deliberate and conducted a comprehensive job fair in Borama to create job chances for youth job seekers. The job fair went successfully and created successful opportunities for youth job seekers participated in the job fair event 2023.



High level official guests from the Somaliland government ministers are present at in the event and inserted government commitment towards engendering jobs and economic opportunities for Somaliland youth.

The government promised to speed up and twice over its efforts headed for youth employment creation by actual implementation of national employment policy, and national Internship policy.

Additionally, they emphasized numerous programs that are currently started including the fishing handling industry in Berbera and cement, petroleum opportunities announced government of Somaliland started in Togdheer region. Those projects will create great employment prospects for Somaliland youth. In finally, the job fair made employment opportunities for youth job seekers who participate in the two days of the job fair event. Almost 68 youth unemployed got direct job payment, and 598 youth got internships placement, although 266 youth entrepreneurs will get an investment to their business ideas.



**JAMHUURIYADDA SOMALILAND**  
**WASAARADDA SHAQO-GELINTA, ARRIMAHHA BULSHADDA & QOYSKA**

**SOMALILAND JOB FAIR Borama 2023 (10<sup>TH</sup> – 11<sup>TH</sup> MAY 2023)**

**COMMUNIQUE**

The Ministry of Employment, Social affairs and Family (MESAF) Conducted two days job fair at Borama Awdal region, Somaliland from **10<sup>TH</sup> – 11<sup>TH</sup> MAY 2023**. This Job fair event carried Borama around 25 employers including business sectors, private banks, Transportation companies , communication companies , investor such as DP World Berbera , Local NGO,S INGO,S UN Agencies , universities and government agencies, however more than 1500 youth job seekers from the western regions , specially Awdal region, also be present at in the job fair event to benefit the opportunities. The main objective scheduled for the job fair is in three doubling. The first objective was to create an empowering environment for youth are now beholding for new vocations while latter was to provide opportunities, build networking and information sharing with involved job-seekers. Such opportunities were included business provision of startup grants, and direct job payment opportunities, internship placement, as well as labor market information propagation. In conclusion, the following communiqué was approved and released, obtainable during the covering up of the job fair event;

1. The Job fair thanks to the employers who participated in the two days event session including communication companies, Transportations companies , private banks, NGO,S partners and other private companies, investor companies such as DP World Berbera , water industries, Eello University.
2. The Job fair appreciates to the administrative Awdal regional and district levels, including Awdal Governor , Mayor of Borama city , for their wonderful role playing during the sessions of this job fair. Truly, Ministry of Employment, Social

Affairs and Family(MESAF) , as the organizer, thanks to anyone who supported the job fair event including the administration and dedicated staff of the Ministry of Employment, Social Affairs & Family whom essentially without their effort and consultative role could have not been possible to conduct this successful and brilliant job fair event.

3. for the period of the two days job fair were clearly confirmed a adequately of opportunities including Direct payment jobs, internships opportunities , business grants and information which can be found in the labor market opportunities.
4. The Job fair event calls on the youth of the country to focus on developing skills related to the needs of our labor market and also, to use technology to come up with new business ideas or innovations. That can meet the needs of our society.
5. Job fair created the following opportunities; 68 youth job seekers who have been fixed , Direct payment jobs , and 598 for internship placement, although 266 Business grants Startup fund support gained the youth .
6. Finally, the job fair is grateful to the involved youth from Awdal region , specially Borama districts for their active role and full participation in the two days long job fair event at Borama .

**END**



## Annex pictures

